

BUTTERFLIES: CHARISMATIC AMBASSADORS

The world over, people see butterflies as representing endurance, comfort, transformation, hope and positivity. They are **charismatic ambassadors** or goodwill representatives aiding in the building of bridges of communication, friendship and cooperation between nations. This poster showcases butterflies on philatelic material celebrating bilateral relationships between countries.

Mexico and Canada

Monarch butterflies (*Danaus plexippus*) make an amazing 4000 km journey from eastern Canada to central Mexico in winter and return to Canada in spring. This phenomenal journey has formed a natural link uniting the two countries since before recorded history. Canada and Mexico share a vibrant, multi-faceted relationship characterized by deep people-to-people ties, and growing trade and investment, prompting both countries to very aptly feature the monarch butterfly on stamps to mark a half-century of diplomatic relations.



Mexico, 1994
Stylised Monarch butterfly



Cancellation on Folio



Canada, 1995
Monarch butterfly with migratory route and map

FDC Cancellation with both country flags



Singapore and Philippines

Singapore and Philippines enjoy a close and warm relationship that has remained vibrant, and grown stronger over the years. To commemorate and celebrate the 50th anniversary of diplomatic relations between the two countries a joint stamp issue was made in 2019, featuring butterflies of both countries. Symbolizing the two nations, the miniature sheets feature two butterflies, the Common rose, *Pachliopta aristolochiae* (Papilionidae), the national butterfly of Singapore, and Luzon lacewing, *Cethosia luzonica* (Nymphalidae), an endemic species in the Philippines.



Singapore, 2019
Miniature sheet and two se-tenant stamps featuring Common Rose Butterfly, emblematic of Singapore and Luzon Lacewing Butterfly, representing Philippines
Joint stamp issue celebrating 50 years of Diplomatic Relations between the two countries

Philippines, 2019
Miniature sheet and two se-tenant stamps featuring Luzon Lacewing Butterfly, representing Philippines and Common Rose Butterfly, representing Singapore
Joint stamp issue celebrating 50th Anniversary of Diplomatic Relations between the two countries

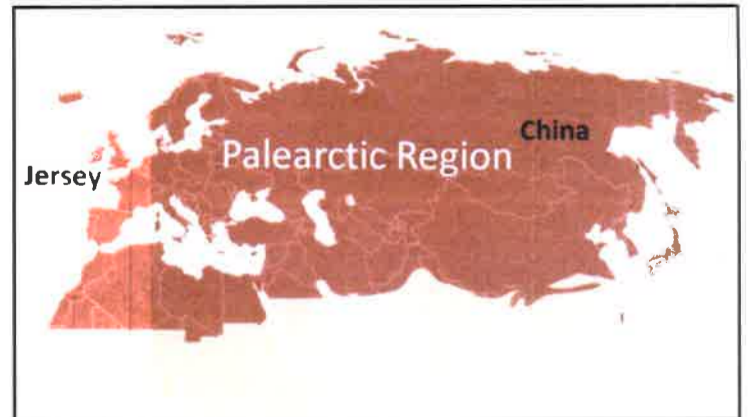


Jersey (United Kingdom) and China

China and Jersey have shared many exchanges between them to explore each other's cultures, natural resources and ways of life. To celebrate their natural links with China, Jersey issued stamps of two butterflies in 2017 that are found in both locations, each representing two ends of the faunal region called the Palearctic Region. The stamps feature the Black-veined White, *Aporia crataegi* (Pieridae) and the Common Yellow Swallowtail, *Papilio machaon* (Papilionidae).



Jersey (UK), 2017
Miniature sheet and two se-tenant stamps featuring the two butterflies, Black-veined White and Common Yellow Swallowtail along with the Chinese common names for both species



Jersey and China marking two ends of the Palearctic Region

Colourful and captivating, butterflies also enrich the lives of onlookers and bring a feeling of peace. An abundance of different butterfly species is a good indicator of the health of ecosystems.